

TWISTED SOUTH

M A G A Z I N E

2011 AD RATE CARD

Print Ad	1 issue	2 issues	3 issues	4 issues
Center Fold	5000.00	4750.00	4500.00	4000.00
Back Cover	3750.00	3500.00	3375.00	3000.00
Inside Cover	3000.00	2850.00	2700.00	2500.00
Page 3	2750.00	2625.00	2475.00	2000.00
Full Page	2250.00	2150.00	2000.00	1900.00
Half Page	1500.00	1400.00	1350.00	1100.00
Quarter Page	750.00	715.00	675.00	650.00

Ad Artwork Deadlines:

Spring Issue: January 21, 2011

Summer Issue: April 22, 2011

Fall Issue: July 22, 2011

Winter Issue: October 21, 2011

For ad sizes other than the above, please call for rates.

Custom package deal pricing available upon request.

SIZING

Full Page	7.875 x 10.875"
1/2 Page Horizontal	7.25 x 5"
1/2 Page Vertical	3.25 x 9.85"
1/4 Page	3.35 x 5"
Dragonfly Banner (250.00/month)	728 x 90 pixels



Finished camera-ready ads must be provided in high-resolution, CMYK or grayscale press-ready PDF, TIFF, EPS, or Photoshop PSD files at 100% size. Flatten all layers. MS Publisher or Word files are not accepted. Include all fonts. All ads must be submitted with a color proof. Twisted South cannot be held responsible for how the ad prints. Allow 1/8" on each bleed edge. Full page trim size is 7 7/8 x 10 7/8."

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The Essential, Eccentric South